



2022 Impact Report

She Belongs

Finding your role. Finding your voice. Finding your community.

Land Acknowledgement

With respect, relationship, and reciprocity, Ask Her YYC honours and acknowledges **Moh'kinsstis**, or what is now called Calgary.

This is the traditional territory of the **Blackfoot Confederacy, including the Siksika, Kainai, and Pikani nations**, as well as the **Îyâxe Nakoda nations including the Goodstoney, Bearspaw, and Chiniki nations, and the Tsuut'ina nation**. We acknowledge that this is also home to the **Métis Nation Region 3**, and that this is the place that many First Nations, Métis, and Inuit call home.

We are grateful for the Indigenous Peoples who have taken care of this land since time immemorial and celebrate what the land gives to all peoples.



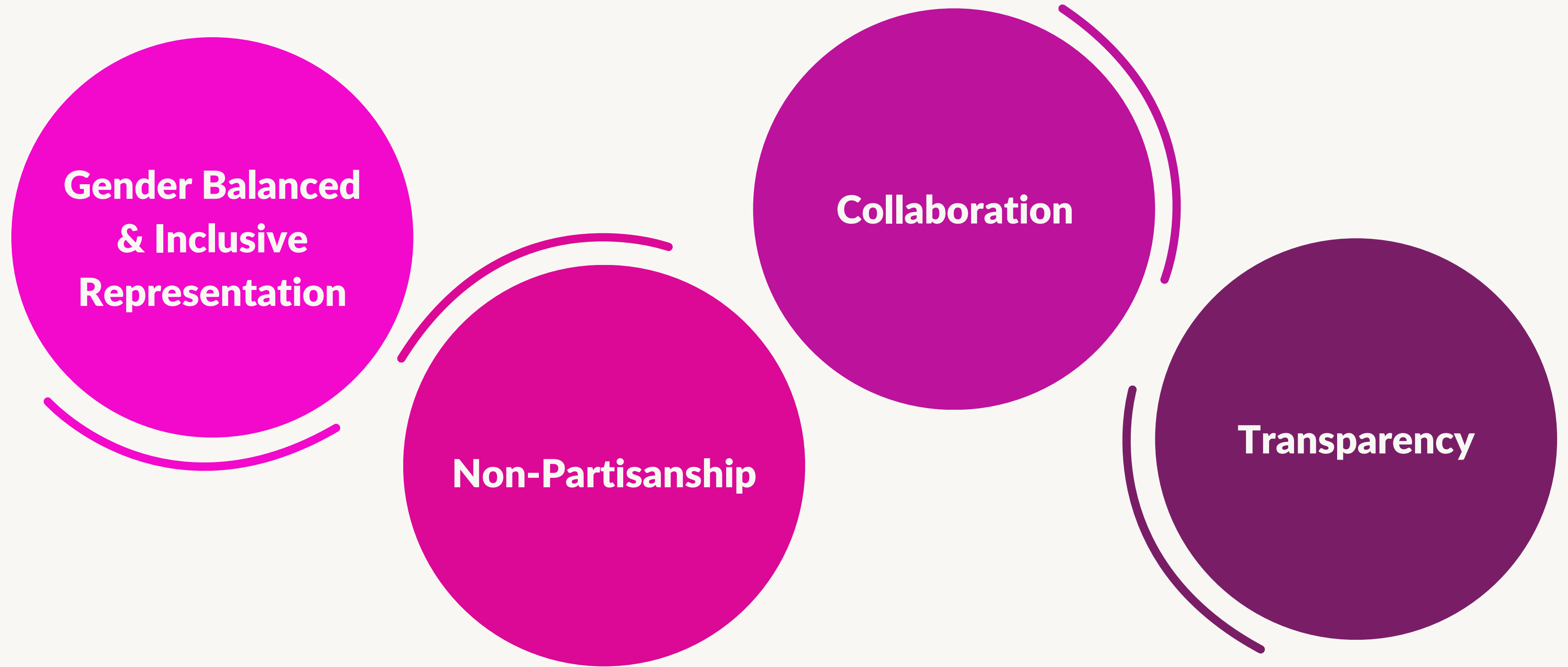
Our Vision

We believe that City Council should look like the community it serves.

Our Mission

We believe that City Council is stronger, better, and more effective when it reflects the community it serves. We advance **inclusive and equitable representation** by preparing women of diverse backgrounds to engage in municipal leadership.

Our Values



President's Message

2022 wasn't an election year for the City of Calgary or for surrounding municipalities. However, it remained a year where **continued action, events, and dialogue to support and amplify women and gender-diverse people in municipal leadership was critical**. At Ask Her YYC, 2022 was a year of dialogue with our community, volunteers, supporters, and partner organizations. **Our focus was on creating awareness about the need and important benefits of creating gender parity in municipal leadership**. We did this through partnerships with community groups and in launching our **"She Belongs"** event series.

We were grateful to develop a research partnership with the University of Calgary and Mount Royal University to understand **the effectiveness of Ask Her Programming**. This work resulted in the publication of a capstone project and provided recommendations on how we can increase the positive effect of our programming. We look forward to incorporating these recommendations.

As we focus on our path forward, we shift our eyes to the 2025 municipal election. We know that **it is never too early to ask women to run, to support them in the early stages of defining a campaign, and amplify them in their municipal leadership journey**.

With this future focus, 2023 will see the launch of the next phase of our **PrepareHer** program. We want to see all the women and gender-diverse people in your life, those who you KNOW who make amazing political leaders, participate in an upcoming PrepareHer.

I also want to recognize everyone who makes Ask Her YYC happen: to the board, volunteers, and our committed supporters, you are showing up to support gender equity and inclusion in municipal leadership. We will continue to advance our work and create an impact on our political systems.

Gillian Hynes
President, Ask Her YYC



2022 Events In Review

We hosted 3 events for our 2022 “She Belongs” events series, each event designed to encourage participants to “find your role, find your voice, find your community” within municipal leadership.

Find your role

Our first event, a collaboration with Equal Voice Calgary, was held in March and had attendees participate in a round of virtual speed networking with community leaders working in elected office, as well as on campaign teams, community associations, and government or non-profit boards.

Find your voice

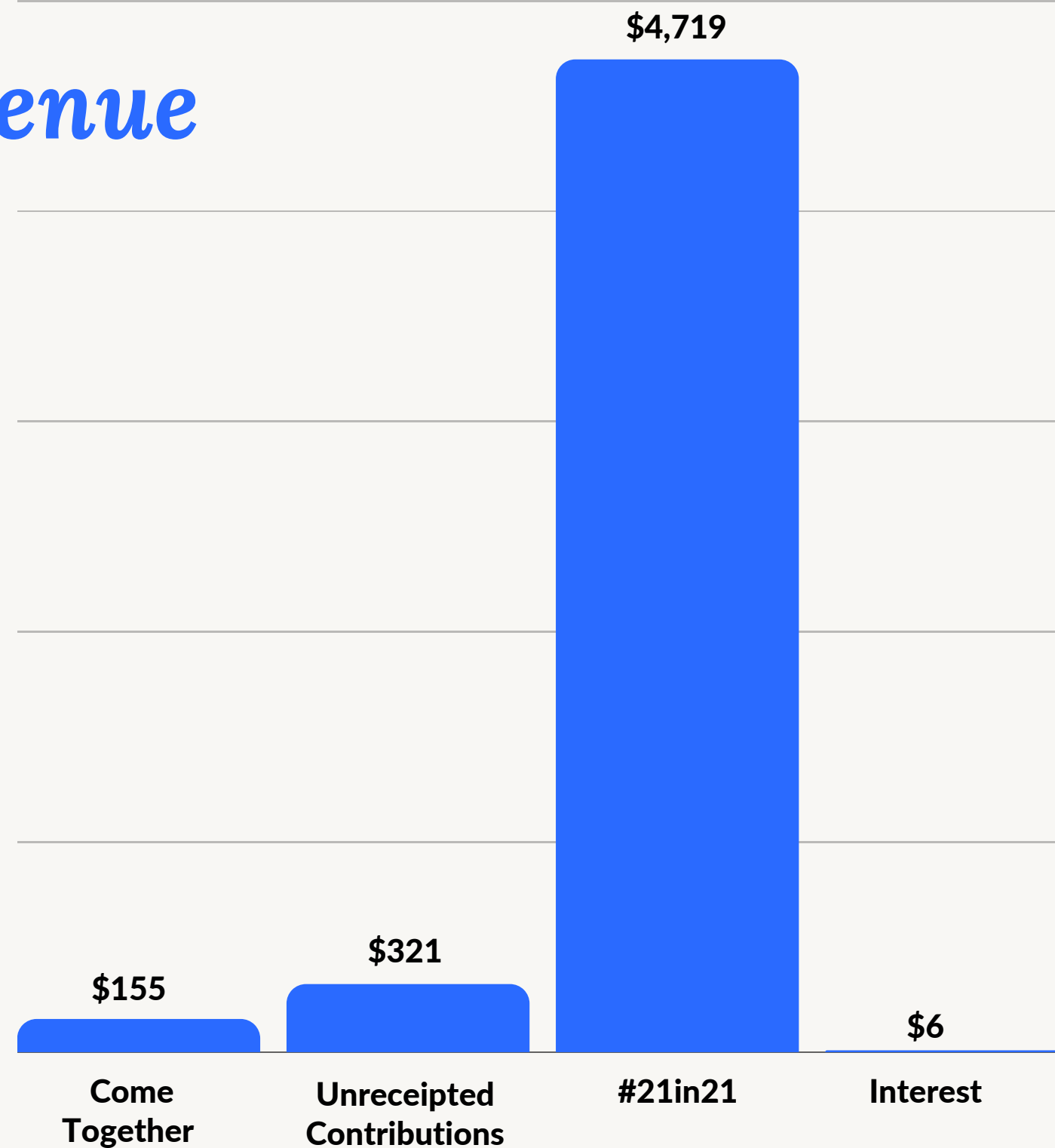
In June, we were excited to partner up with Outlink Calgary to host “Ask Them”, a panel event on the importance of having 2SLGBTQ+ voices at the political table. Held at Born Brewing Co., this was our first in-person event in over two years.

Find your community

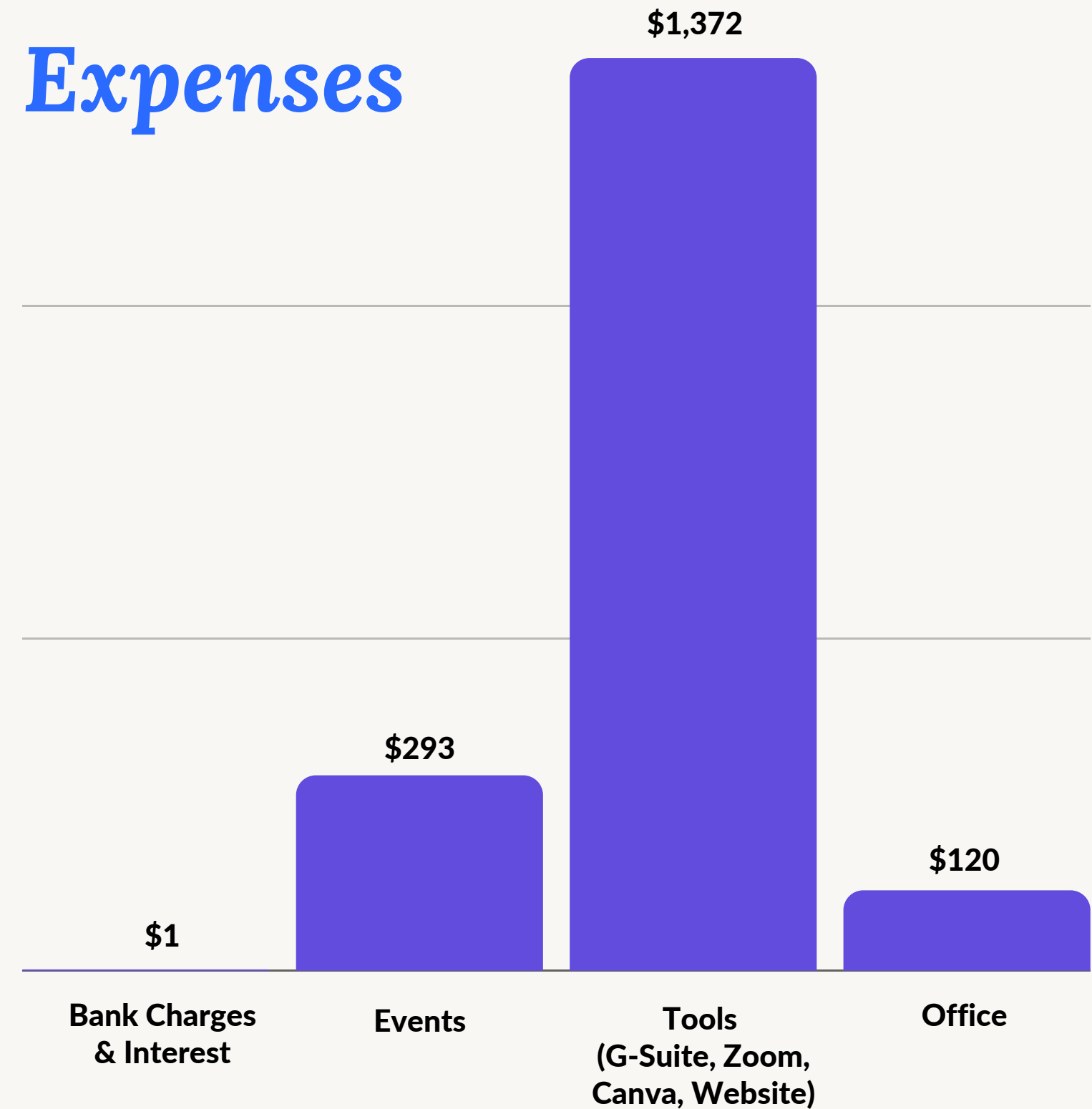
We came together again in November for a “Community Collaboration” workshop at Platform Calgary. Participants discussed key barriers for women in politics and brainstormed solutions to address them. It was an energizing conversation that showcased the power of community-minded folks working together.

Our Financials

Revenue



Expenses



2022 Board of Directors



Gillian Hynes
President



Helen Cashman
Vice President; Secretary



Brogan Mueller
Treasurer



Karen Vanthuyne
Director, Events



Sabrina Grover
Director, Fundraising



Brittany Brander
Director, Communications



Angel Sansregret
Director, People



Jessica Revington,
Director, Programming

2022 *Volunteers*

Communications

Emma Gammans
Maria Kanno
Krista Mahadeo
Pamela Smith

Thought Leadership

Laura Conrad

Event

Emily Blocksom
Anna Goplen
Harjit Mahesh

Governance

Melika Mostowfi

Programming

Lisa Lu
Dania Hussien
Berkley Downey
Mirelle Chiappe

Get Involved

Do you want to support our work to continue to advance equitable representation in municipal leadership spaces? Here are a few ways you can support our work:



Follow us on social media and share our work. We're on Twitter, Facebook, and Instagram at [@askheryyc](#).



Put your skills to work, or learn a new one and volunteer with us. Check out askheryyc.org/volunteer for current opportunities.



Offer your support financially and donate to help us offer accessible and affordable programming to women of all backgrounds. Our donation button can be found at askheryyc.org/donate



2022 Impact Report

Contact US

askheryyc.org
info@askheryyc.org

[@askheryyc](#)

